

**Wool & Woollens Export
Promotion Council**

Introduction :

Wool and Woollens Export Promotion Council (WWEPC) promotes export of all types of wool, woollen and acrylic-blended products from India. The Council has a large number of manufacturers and exporters of wool and woollens acrylic blended products who are spread all over the country. Wool and Woollens Export Promotion Council is registering authority which is basically promoting, supporting and assisting firms in entering the international markets. WWEPC provides invaluable assistance to Indian exporters as well as importers who choose India as their preferred sourcing destination for woollens products.

Administration:

Wool and Woollens Export Promotion Council is incorporated as a non-profit organisation under the Society Registration Act, 1860 and governed by the Memorandum and Articles of Association framed by the Council. It is administered by the Committee of Administration consisting of elected representatives from the export trade, ex-officio members and nominated Government officials. The Committee is headed by Chairman. The Chairman and Vice Chairman hold office for a period of two years as per provisions laid down in Foreign Trade Policy, 2015-20 and Bye Laws of the Council. The Secretary Cum Executive Director assists the Council to run the administration.

Functions :

Wool and Woollens Export Promotion Council (WWEPC) help's registered member-exporters through various functions direct or indirect to grow and compete in global markets and hence plays a significant role for any exporter in India.

Major functions of the Council are:

- **Registering Authority:** The Council is notified by the Directorate General of Foreign Trade (DGFT), Government of India to function as Registering Authority to issue Registration-cum-Membership Certificate (RCMC) to its members who are dealing in exports of all types of wool and wool blended products.
- **Advisory Body:** As an advisory body, Council actively contributes to the policies of Government of India and acts as an interface between the woollen industry and the Central Government as well as State levels. The Council effectively liaison with industry and trade in order to identify the problems faced in export activities.
- **Providing Financial Assistance:** The Council provides financial assistance to registered member-exporters for taking part export promotional activities such as participation in trade fairs and exhibitions abroad to boost export of woollen products under Market Development Assistance (MDA) / Market Access Initiative (MAI) Schemes of Government of India.
- **Promoting Government Schemes:** The Council helps and promotes the member-exporters by making them aware of the Government schemes and other benefits/incentives.
- **Organizing Trade Delegations/BSMs:** To make arrangements for organising trade delegations, buyer seller meets and study teams to one or more countries for promoting the export of woollen products and to circulate the reports to member-exporters for diversifying to new products. To assist foreign buyers/importers in their visits to India and chalk out their tour programmes and provide them first-hand information regarding the capabilities of the Indian Woollen Industry.
- **Building Export/Import Statistics:** To build complete data on export/import of woollen products to compare the industry growth, the problems faced by exporters, the specific help needed by the manufacturers/exporters and present the same to the

Government in order to enable it to evolve appropriate export policies.

- **Providing information/ Offering Guidance:** To assist exporters to understand, interpret and implement the export policies and export assistance schemes of Government. The Council also offer guidance to member-exporters on various matters like utilization of GSP, export finance, insurance of goods and joint ventures abroad. The Council also disseminate trade information like market studies, fashion trends, design trends, export trends, standards and specifications, Government policies, circulars etc. through publications and newsletters.
- **Motivating Member-exporters:** To improve competitiveness and to create consciousness among exporters through seminars, workshops, discussions and to motivate them for export promotion of woollen products.
- **Co-operation with various agencies:** To provide cooperation to the Textile Committee, Export Inspection Council and Wool Mark Company on quality control and pre-shipment inspection of export goods to ensure that Indian woollen products are made as per International Standards

Types of woollen products promoted by Wool and Woollens Export Promotion Council :

The council has many registered manufacturers and exporters who export wool and acrylic-blended products to the international markets¹. Below are some of the common types:

- ❖ Woollen apparel
- ❖ Fabrics
- ❖ Shawls
- ❖ Yarns
- ❖ Blankets
- ❖ Carpets & Home Textile

How to become a member of Wool and Woollens Export Promotion Council:

To become a member of Wool and Woollens Export Promotion Council, a Registration-cum-Membership Certificate (RCMC) is to be obtained from the council. Sellers interested in registering can do it online by sharing required details and documents.

Documents required to register with Wool and Woollens Export Promotion Council :

Registration can be done under two categories merchant-exporter or manufacturing-exporter with the Export Promotional Council (EPC). To register as a manufacturer-exporter, some of the documents that you have to submit are:

- Signed RCMC application form
- IEC
- PAN
- Membership fee as mentioned in the form
- Company's Memorandum of Association (MOA)
- Certificate issued by the Registrar of Companies
- Last 3 years Services Export Data certified by a Chartered Account (CA)
- GST registration certificate

Wool and Woollens Export Promotion Council's services to its members :

The Wool and Woollens Export Promotion Council is constantly carrying out its development & export promotional activities to boost the exports by way of participation in the international textile exhibitions, gathering market information, survey, dissemination of trade enquiries, giving information about the latest development in the

export front, latest notifications, circulars etc. as well as taking up the cause of the power loom sector with relevant authorities. The Council is constantly serving Woollen industry at large in general & its members in particular, to remove hurdles in export and provide platform to the exporters. WVEPC has been actively involved in urging manufacturers to achieve quality benchmarks through up-gradation of technology. WVEPC encourages Woollen units to modernize under the Technology Up-gradation Fund (TUF) Scheme.

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